

## Sales Associate

### Temporary Maternity Leave Cover with Potential for Permanent full time

#### About the company:

We are a publicly-traded, cannabis cultivation, processing, and distribution company located in Strathroy, Ontario. We are growing fast and are looking for passionate and innovative individuals that want to be on the cutting edge of this expanding and dynamic industry. We are grounded in the core values of teamwork, progressive thinking, and integrity; all while delivering a quality of work at the exceptional level.

We currently have an opening for a Sales Associate to cover a maternity leave with the potential for the position to become permanent full-time. The ideal candidate will have experience in sales with a proven track record, can work in a team or independently and is confident and comfortable discussing products in the cannabis industry. Someone with strong people skills, as well as the ability to think outside the box to seek out new contacts. You will liaise with the CEO, VP Government Relations and Product Development and the Provincial Sales Manager to maintain current sales strategies, help to effectively launch new products, and assist with sales initiatives to increase sales and market share on a local, national and international scale.

#### Responsibilities:

Keep retailers informed on Eve & Co. products, new releases, company updates, answer FAQ or provide access to information through in-person, email, telephone or video communication.

Provide educational one-on-one tutorials for retailers and distributors in the Eve & Co. sales network.

Work closely with the Marketing team to collaborate on communication with consumers and distributors.

Assist with Product Development team to help launch and grow new products and assure government regulations and timelines are being met with new and existing product information.

Managing Distribution channel databases. Maintain and update current databases with new licensed retailers. Responsible for assuring accurate contact information is kept up to date, and communication is sent when needed.

#### Experience/Assets

Expertise in communication, public speaking and working with various types of buyers.

Self-motivated with a drive to seek out new potential distribution locations and channels for the Eve & Co. product line.

Must have great people skills and an upbeat, optimistic attitude.

Ability to learn a new and upcoming/everchanging industry with great research skills and follow strict government regulations.

Experience in a team setting, sharing knowledge, leads and using collaboration skills to help solve issues.

Detail oriented and organized so team can seamlessly work together to collaborate on shared sales materials.

Experience in regulated products or CPG an asset.

Additional Perks:

Competitive salary

Great benefits

Exciting position in an emerging market

Major influence on direction of company creative and brand

Lots of work in the public eye

Job Type: Full-time