FORWARD-LOOKING STATEMENTS
Disclaimer

Important: You must read the following

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To the extent any forward-looking information in this presentation constitutes “future-oriented financial information” or “financial outlooks” within the meaning of applicable Canadian securities laws, such information is being provided to demonstrate the anticipated market penetration and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future-oriented financial information and financial outlooks. Future-oriented financial information and financial outlooks, as with forward-looking information generally, are, without limitation, based on the assumptions and subject to the risks set out below under the heading “Cautionary Note Regarding Forward-looking Information”. Eve & Co Incorporated’s actual annual production, financial position and results of operations may differ materially from management’s current expectations and, as a result, the Company’s annual production, income, expenses and net income may differ materially from the profiles provided in this presentation. Such information is presented for illustrative purposes only and may not be an indication of the Company’s actual annual production, financial position or results of operations.

Cautionary Note Regarding Forward-looking Information:

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These risks, uncertainties and assumptions could adversely affect the outcome and financial effects of the plans and events described herein. In addition, even if the outcome and financial effects of the plans and events described herein are consistent with the forward-looking information contained in this presentation, those results or developments may not be indicative of results or developments in subsequent periods. Although Eve & Co Incorporated has attempted to identify important risks and factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors and risks that cause actions, events or results not to be as anticipated, estimated or intended. Forward-looking information contained in this presentation is based on the Company’s current estimates, expectations and projections, which the Company believes are reasonable as of the current date. The Company can give no assurance that these estimates, expectations and projections will prove to have been correct. You should not place undue reliance on forward-looking information, which is based on the information available as of the date of this presentation. Forward-looking information contained in this presentation is as of the date of this presentation and, except as required by applicable law, the Company assumes no obligation to update or revise them to reflect new events or circumstances. Historical statements should not be taken as a representation that such trends will be replicated in the future. No statement in this presentation is intended to be or may be construed as a profit forecast.
EVE & Co is located in Strathroy, Ontario and listed on the TSX-Venture Exchange

Cultivation license granted July 22, 2016

Sale license granted June 21, 2018

220,000 sq. ft. of greenhouse production space

Annual production capacity of 10,000 kg per annum of cannabis

Situated on a 32-acre property

Sales strategy focused on direct to retailer (recreational market) and B2B (export and domestic medicinal markets)

780,000 sq. ft. expansion plan on site commenced (1,000,000 sq. ft. total) with target annual production capacity of 50,000 kg
CURRENT SIZE

- 220,000 sq.ft. existing greenhouse space
- 120,000 sq.ft. original with 100,000 sq.ft. new flowering room
- Production Capacity: ~800 kg per month
- Expected completion July 2018

EXPANSION

- Start date: June 2018
- 780,000 sq.ft. expansion
- Increase to ~4,800 kg per month
- Construction cost: ~$34 million
- Estimate completion Spring 2019

COMBINED CAPACITY

- 1,000,000 sq. ft. total greenhouse space
- 50,000 kg per year
/ sales strategy

Recreational Market (Canada)
- Sales will be made directly to authorized retailers
- MOU signed with B.C for distribution
- Late stage discussions ongoing with several provinces

Medicinal Market (Canada)
- B2B sales strategy for dried flower and clones
- Product sold to other LPs versus direct-to-patient strategy
- Late stage discussion ongoing for wholesale to several LPs

Medicinal Market (Export)
- Company has signed a pre sales agreement with distributor for pharmaceutical and other products in Germany
- Sales starting at 100 kg per month ramping to 300 kg per month after year 1

TSX-V: EVE
/ milestones

2017

**JULY**
Flowering grow area in full production (64,500 sq.ft)

2018

**JANUARY**
Ramp up vegetative production for new flowering space

2019

**OCTOBER**
Ramp up of vegetative production in expansion

**SEPTEMBER**
Harvesting at full capacity

**NOVEMBER**
Construction of an additional 120,000 sq ft of flowering production to commence

**JULY**
Construction completed

**JUNE**
Sales license issued

**JUNE**
Construction estimated to commence

**AUGUST**
Flowering production to start in new flowering room

**MARCH**
Construction estimated completion

**APRIL**
Flower Production to start in expansion

Note: Such milestones may not be reached pursuant to the above schedule or at all. Refer to “Disclaimer-Cautionsary Note Regarding Forward-Looking Information.”

TSX-V: EVE
(1) Eve & Co Incorporated: capacity is based on 2020 production for 1 million sq. ft. greenhouse
Pro forma valuation at a significant discount to comparables

Source: Haywood Securities

TSX-V: EVE
LEADERSHIP TEAM
Prior to founding NMC, Ms. Rombouts was the president, manager and owner of numerous large scale businesses producing agricultural food and pharmaceutical related products. Through this experience, she has gained extensive plant knowledge crucial to the growth of a healthy plant and high quality product.

Ms. Rombouts has grown hundreds of varieties of plants and has experience with quality assurance and GPP program development, implementation and improvement with strict adherence to the regulations governing the pharmaceutical industry.

Ms. Scott joined NMC in March 2018. Her previous work experience includes five years as Chief Financial Officer for a manufacturer of agricultural products in Petrolia, Ontario and 20 years as Chief Financial Officer for Sydenham Community Credit Union (now Mainstreet Credit Union) in Strathroy.

She also previously acted as member of the board and Treasurer for both Participation House Support Services, London and WOTCH (now CMHA Middlesex).

Ms. Scott holds a Certified General Accountant designation and graduated with a B.Mathematics from the University of Waterloo.

Ms. Thaya is a principal at Vertex Strategies Inc. specializing in Canadian investor relations and corporate communications.

Ms. Thaya has extensive knowledge and Investor relations experience in the cannabis sector and played an integral role in the initial public offering in what is now one of Canada’s leading large cap cannabis companies.

Ms. Thaya holds a Bachelor of Commerce degree from Ryerson University and currently pursuing the Executive MBA at IVEY School of Business at University of Western Ontario.
/ board of directors

T.A. CLARK MOELLER IV
DIRECTOR

JONATHAN POLLACK
DIRECTOR

RAVI SOOD
DIRECTOR

MICHAEL YOUNG
DIRECTOR

MEHRANEH EBRAhIMI
DIRECTOR
/ capital structure

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<th>SHAREHOLDER OWNERSHIP</th>
<th># OF SHARES</th>
<th>% OF SHARES</th>
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<td>Melinda Rombouts and Affiliates</td>
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<td>Cash</td>
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(1) The NMC Class C Shares are to be cancelled in accordance with the Amalgamation Agreement
CONTACT

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